



unisource®

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FOR IMMEDIATE RELEASE

**UNISOURCE IS EXCLUSIVE MARKETER OF ONLY PRIVATE BRANDED
FSC CERTIFIED C1S LABEL PAPER AVAILABLE IN NORTH AMERICA**

NORCROSS, GA (January 28, 2010) – Unisource Worldwide, Inc., one of the leading distributors of paper, packaging and facility supplies in North America, has added uLABEL – an exclusive Coated One Side (C1S) label paper brand – to its line-up of environmentally-friendly papers. Unisource's uLABEL brand is a Forest Stewardship Council® (FSC) Chain-of-Custody certified label paper that is now available for customer delivery.

“As the only private branded FSC certified C1S label available in North America, uLABEL is expected to quickly become a benchmark for the label paper marketplace,” said Jeff Hederick, Vice President of Global Sourcing for Unisource. C1S labels are primarily used for high-end packaging designs including labels for the pharmaceutical, beauty and food industries, as well as point-of-purchase displays.

Unisource's green-minded printing and packaging customers will reap the advantages Unisource can provide by being the exclusive supplier of uLABEL, the industry's only private brand FSC certified C1S label product. As a part of Unisource's respect™ line of environmentally-friendly papers, corporate specifiers, designers and end-users will also be able to easily locate printers throughout the country that offer uLABEL through Unisource's proprietary **unisourcegreenfinder®** search tool at www.unisourcegreen.com.

For more information about Unisource products, please contact 1-800-UNISOURCE

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About Unisource Worldwide, Inc.

Unisource Worldwide, Inc., (www.unisourcelink.com) is a leading independent marketer and distributor of commercial printing and business imaging papers, packaging systems and facility supplies and equipment in North America. Headquartered in Norcross, Ga., Unisource is one of the largest private companies in the United States and offers the most comprehensive suite of products and services in the industry. With more than 5,500 team members – including sales, customer service and technical support specialists; approximately 85 distribution centers; and a fleet of “Big Red” trucks – Unisource can deliver what your business needs when and where you want it – locally, regionally and nationally.

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